



FOR IMMEDIATE RELEASE

## **As Seen on TV: Cedarlane Low Fat Chicken Burrito Tops Meal Plan**

*To celebrate, we're offering free, two-day shipping on all frozen burritos ordered online!*

Carson, CA (06/01/12) – Cedarlane Natural Foods® and our **Low Fat Chicken Burrito** were prominently featured on the Monday, May 28, “The Dr. Oz Show.” The low-in-fat, high-in-flavor chicken burrito tops a “5-Day Microwavable Meal Plan” chosen by Dr. Mehmet Oz, noted cardiologist and best-selling author.



The “5-Microwavable Meal Plan” was designed for people with busy schedules who want to eat healthy. **Cedarlane’s Low Fat Chicken Burrito** was chosen because with its “chicken, pinto beans, rice, peppers and low-fat cheese, this hearty meal is packed with 6 grams of fiber to keep you fuller for longer.” (Read complete article at <http://www.doctoroz.com/videos/5-day-microwaveable-meal-plan>)

To celebrate the Low Fat Chicken Burrito’s star turn on Dr. Oz’s show, Cedarlane is offering free, two-day shipping on select frozen burritos ordered through our website, <http://cedarlanefoods.elsstore.com>.

Other tasty and healthy offerings ready for their close-ups in your healthy meal plan include **Cedarlane’s Low Fat Beans, Rice & Cheese Style Burrito**, named a 2011 Grand Prize Winner by Cooking Light Magazine for the tastiest frozen supermarket burritos, and **Chicken Fajita Burrito**, named “Best Chicken Burrito” by celebrity chef Rachael Ray, **Fajita Chicken Burrito**, **Tequila Lime Flavored Burrito** and **Roasted Vegetable & Cheese Burrito**.

To learn more about Cedarlane Natural Foods, please visit [www.cedarlanefoods.com](http://www.cedarlanefoods.com). **For interviews with Cedarlane Founder and President Robert Atallah, please call the contacts listed at the bottom of this press release.**

### **About Cedarlane® Natural Foods, Inc.**

Founded in 1981 by Robert Atallah, Cedarlane Natural Foods, Inc. is a leading supplier of natural and organic frozen and fresh foods. Cedarlane serves up a wide variety of award-winning natural, vegetarian, organic, low-fat, high-protein frozen food options from breakfast to dinner, appetizers to entrées. Many Cedarlane frozen foods carry the **Quality Assurance International (QAI)** organic certification. In March 2012, Cedarlane’s new egg white omelettes were featured on the “Today” show’s “Eat Smart Today” segment with Al Roker and featuring Lisa Lillien, author of “Hungry Girl Supermarket Survival.” Cedarlane offers a variety of vegetarian frozen foods, chicken entrées and burritos, egg white omelettes and breakfast burritos.

### **About Founder & President Robert Atallah**

Since 1981, Robert Atallah has grown Cedarlane Natural Foods, Inc. from a one-man business to a corporation with more than 500 employees, offering award-winning natural and organic frozen foods and fresh foods. A food pioneer in multiple respects and a prominent leader in the

food category, Mr. Atallah was the first to introduce all-natural and organic products to the frozen foods sector.

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